

ZAC REDDEN

Graphic Design & Illustration

✉ Znredden@gmail.com

📞 703.986.4126

Profile

A graphic designer with seven years of experience, a blue-collar background, and a love of visual storytelling.

Work Experience

Freelance Design & Illustration

2017–Current

Clients include: The Mount Vernon Ladies Association, Family First Law Firm, and the National Academies of Sciences, Engineering, and Medicine, and more.

- Branding
- Publication design
- Convert publications to digital
- Illustration

Perkins Eastman Architects

Graphic Designer 2021–2023

- Publication design
- Video editing
- Develop marketing collateral
- Set up print files and review/correct proofs
- Run Adobe tutorials for marketing department

Northern Virginia Community College

Graphic Design Department Instructional Assistant 2017–2021

- Run guided group critiques for students
- Design various graphic assets to represent department
- Assist in-class instruction, focusing on fundamentals of design and use of software and hand skills.
- Manage department labs and equipment
- Be a sympathetic ear and advocate for students during finals week

References

Kendall Tynes

*Creative Director,
Perkins Eastman*

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347.439.1048

Angela Terry

*Assistant Professor, Northern
Virginia Community College*

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Rebekah Hanover Pettit

*Director of Design, National
Academies of Sciences,
Engineering, and Medicine*

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Education

Northern Virginia Community College

*Associate of Arts,
in Graphic Design.*

*Graduated Magna
Cum Laude*